

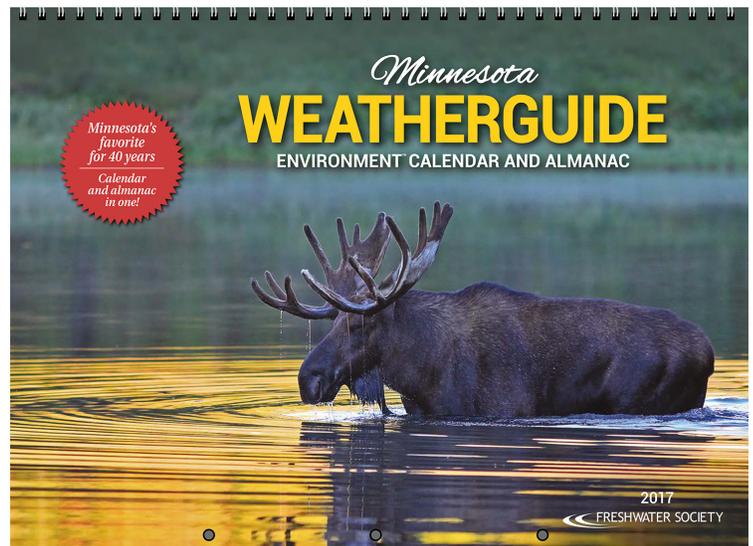
# Tired of selling candy bars and wrapping paper?

## This year, we are excited to offer **The Easiest Fundraiser EVER!**

### Here's how it works:

- Call Freshwater Society to receive a fundraiser code for your group.
- Send a fundraising email to your contacts. We will provide an email template and text that includes your group code.
- People purchase calendars by clicking an email link and entering your group's code.
- Freshwater Society tracks purchases and ships calendars directly to buyers. **You do NOTHING more!**
- No minimums, no gimmicks, no tricks. All you do is send an email.

**For every calendar purchased your group earns \$5.00!**

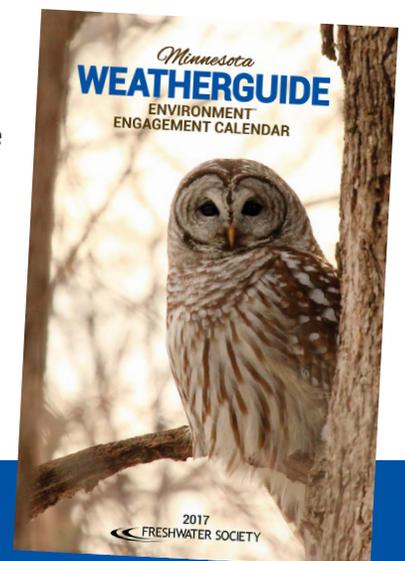


### **Minnesota Weatherguide Environment™ Wall Calendar** Minnesota's favorite calendar for 40 years – it's a calendar and almanac in one!

56 spiral-bound pages (9.5"x13") of nature photos, meteorology, nature notes, astronomy, and more.

### **Minnesota Weatherguide Environment™ Engagement Calendar**

Same great content as the wall calendar, in a weekly planner format (6"x9").



**For more information, contact us at 651-313-5800  
or [freshwater@freshwater.org](mailto:freshwater@freshwater.org).**

# The Easiest Fundraiser EVER!

## Fundraising that makes a difference for your organization *and* the environment.

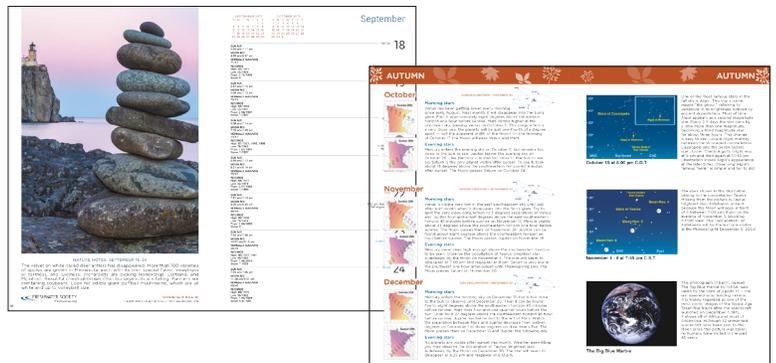
**Minnesota Weatherguide Environment™ Calendars** are an easy sell and support the work of **Freshwater Society**, a nonprofit that promotes the conservation, protection, and restoration of freshwater resources. The calendars are chock-full of stunning photographs and almanac information, such as sunrise/sunset times, moon phases, nature notes, astronomical phenomena, weather and climate data, gardening tips, and more. They make memorable gifts for teachers, parents, grandparents, birders, gardeners, sky-watchers, and nature-lovers.

Here is why they will sell themselves:

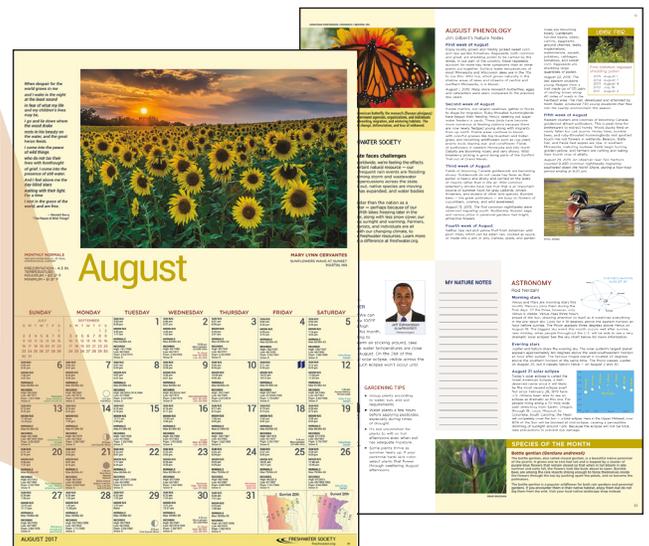
**Solid profits and product history.** Published by Freshwater Society for 40 years, Minnesota Weatherguide Environment™ Calendars are Minnesota's most popular and best-selling calendars.

**Easy sales.** Freshwater Society offers The Easiest Fundraiser EVER! so you can minimize the time you put into raising money and maximize your profit. If you prefer to sell calendars in-person, talk to us about our other fundraising options.

**Environmental benefits.** In addition to the money you raise for your organization, proceeds from calendar sales benefit Freshwater Society, a local nonprofit that works directly in your community to educate citizens about water issues and propel public policy. The calendars also serve as a great educational tool that will be appreciated all year long.



<b>SUN R/S</b> 6:22 am 8:08 pm	<b>21</b>
<b>MOON R/S</b> 6:07 am 8:16 pm	
<b>NORMALS</b> Max 80/Min 61	1:30 pm: New Moon Harvest (Ojibwe)
<b>RECORDS</b> High: 98/1947 Low: 44/2004 Pcpn: 3.64/1924 Snow: 0	(Solar eclipse: begins 11:44 am, max 1:07 pm, end 2:29 pm)



For more information, visit [freshwater.org/weatherguide-fundraiser](http://freshwater.org/weatherguide-fundraiser)

Or contact us at:  
**651-313-5800** or [freshwater@freshwater.org](mailto:freshwater@freshwater.org)



2424 Territorial Road | Suite B  
Saint Paul, MN 55114  
651.313.5800 | [freshwater.org](http://freshwater.org)