

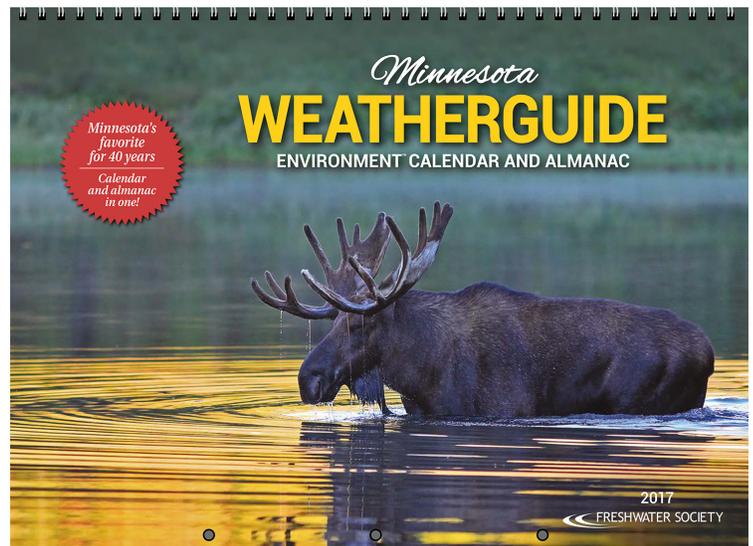
Freshwater Society is excited to offer **The Easiest Fundraiser EVER!**

By simply sending an email, your group can raise significant funds selling a local product that benefits the environment

Here's how it works:

- Call Freshwater Society to receive a fundraiser code for your group.
- Send a fundraising email to your contacts. We will provide an email template (see sample on other side) that includes your group code.
- People purchase calendars by clicking an email link and entering your group's code.
- Freshwater Society tracks purchases and ships calendars directly to buyers. You do NOTHING more!
- No minimums, no gimmicks, no tricks. **ALL YOU DO IS SEND AN EMAIL!**

Your group earns
\$5.00
for each calendar sold

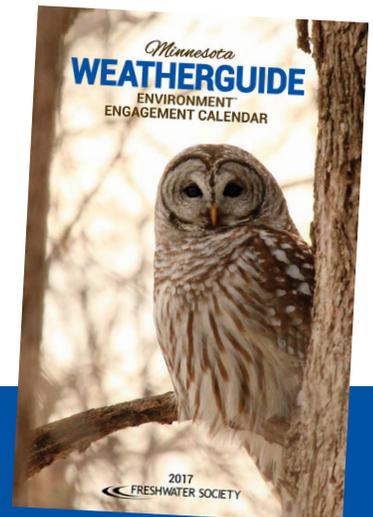


Minnesota Weatherguide Environment™ Wall Calendar
Minnesota's favorite calendar for 40 years –
it's a calendar and almanac in one!

56 spiral-bound pages (9.5" x 13") that include daily sunrise/sunset, moonrise/moonset, temperature and precipitation information; monthly phenology and astronomy information; meteorology and gardening features; stunning regional photography; and more.

Minnesota Weatherguide Environment™ Engagement Calendar

120 spiral-bound pages in a weekly planner format (6" x 9"). More than 50 beautiful photographs, and much of the same content featured in the wall calendar.



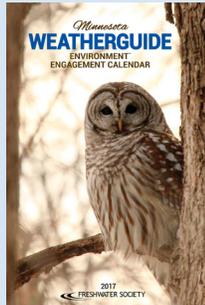
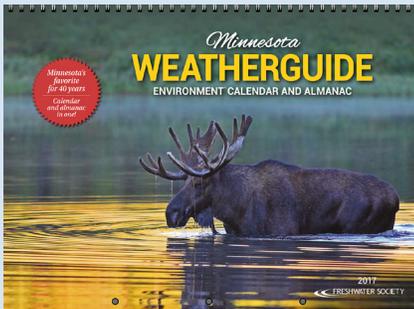
For more information, contact Connie at
651-313-5808 or clanphar@freshwater.org.

The Easiest Fundraiser EVER!

Fundraising that makes a difference for your organization and the environment.

sample email template

Subject line: **Support [your group name here] and get a jump-start on your holiday shopping!**



The Minnesota Weatherguide Environment™ Calendar and Almanac makes the perfect gift under \$20 for everyone on your list: teachers, parents, grandparents, aunts, uncles, colleagues and co-workers, party hosts, and nature enthusiasts. They will appreciate it every day and use it all year long.

The calendar has been Minnesota's favorite calendar for 40 years and comes in both a wall and engagement format. It includes daily information on sunrise/sunset times, moonrise/moonset, normal and record high/low temps, and record precipitation, along with moon phases, significant events and special dates, meteorology, phenology, astronomy, and amazing regional photography.

Enjoy nature notes by Jim Gilbert (WCCO consulting naturalist), articles by your favorite KARE 11 and MPR meteorologists, and gardening tips from Grow with KARE.

Because our group is participating in Freshwater Society's fundraising program, \$5 from every calendar sale will go directly to [your group name] when you use our group fundraiser code!

Click [here](#) and enter our group fundraiser code: 2017AnytownPTA

Thank you!

Minnesota Weatherguide Environment™ Calendars are an easy sell and support the work of Freshwater Society, a nonprofit organization that educates and inspires people to value, conserve, and protect freshwater resources.

wall calendar

engagement calendar

For more information, contact Connie at 651-313-5808 or clanphear@freshwater.org



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