

2021 calendar photo submission guidelines

Thank you for submitting photos for consideration in the 2021 Weatherguide calendars. Whether this is your first time submitting or you are an old pro, we appreciate your contribution. **Please read the guidelines below carefully.** Failure to follow them could mean your photos will not be considered, and we'd hate for that to happen! **Deadline for submitting photos is January 13, 2021.**

1. **VERY IMPORTANT!** Each photograph should be **named to include the following information.** Do not include this info in the description. **Images are identified by this information, so this is essential.**

- a. **Month** photograph was taken
- b. **Photographer's initials**
- c. **Caption** or title for your image
- d. **City and state** where image was taken

Here are examples of the naming format:

Feb_jcp_Melting Icicles_Minneapolis_mn
Jul_jcp_Belted Kingfisher Diving_Hudson_wi

2. Photographs should feature water or issues impacting our regional waters, weather events, phenological observations, astronomical phenomenon and/or natural scenes of Minnesota and western Wisconsin. Do not include photographs of pets or domestic animals. Images of captive animals photographed in zoos and commercial game farms are also prohibited, however photos from state and national wildlife preserves are allowed.
3. Photograph submissions must be at least 300 dpi, preferably CMYK and TIF or JPG format. You can submit a maximum of thirty (30) digital images. All images submitted will be considered for inclusion in the wall and engagement calendars, and Freshwater will determine the calendar in which they will be published.
4. Photos must be the property of the entrant and may not have been previously published. Photographer agrees that any photos published in the calendars may be used in Freshwater promotional brochures, displays, websites, social media, products, activities, and materials. Photos will be cropped as needed for use and publication.
5. All published photos (except those in the calendar grid) will be accompanied by the photographer's name, photograph caption, and city/state where the image was taken, as space allows. Calendar grid photos will be accompanied by the photographer's name. We will also include the photographer's personal website on our website *if desired*.
6. Photographers whose photographs are published will be awarded the following:

Front cover photo on either calendar	20 free calendars and personal website listing
Monthly photo in wall calendar	10 free calendars and personal website listing
Weekly photo in engagement calendar	5 free calendars and personal website listing
All other photos	One free calendar

7. Photographers whose photographs are published may purchase additional calendars at 50% off the regular price.

Ready to submit? [Click here](#)