

# Tired of selling candy bars and wrapping paper?

Minnesota Weatherguide Environment™ Calendars are an easy sell and support the work of Freshwater Society, a nonprofit that promotes the conservation, protection, and restoration of freshwater resources. The calendars make the perfect gift for teachers, parents, grandparents, birders, gardeners, sky-watchers, and nature-lovers.

The Weatherguide calendar has been published for more than 40 years and is a best-seller in Minnesota; each year we sell more than 20,000 calendars through retailers, nature centers, educational institutions, and online sales.

**Consider using the 2018 calendars to raise funds for your organization.** Here are a few options:

- **Easiest Fundraiser Ever** Simply send an email and we handle the rest. We provide an email template, and handle all ordering and shipping. You do nothing more than send an email and earn \$5 for each calendar sold.
- **Sales on consignment** Take calendars to sell in-person and return any unsold inventory. You manage product sales and distribution, and pay for any shipping costs. You earn \$9-\$10 for each calendar sold.
- **Sales by fulfillment** Take calendar orders and then we ship only what you need. We provide a sample calendar and flyer and you manage distribution, plus pay for any shipping costs. You earn \$9-\$10 for each calendar sold.

Calendars are available starting in mid-August.

**For more information on fundraising opportunities, contact Connie at [clanphear@freshwater.org](mailto:clanphear@freshwater.org) or 651.313.5808.**

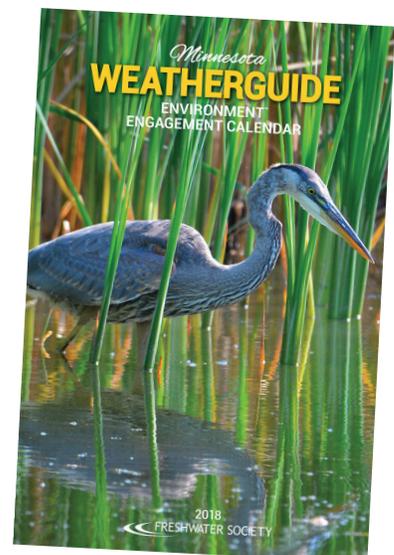


## Minnesota Weatherguide Environment™ Wall Calendar Minnesota's favorite calendar for over 40 years – it's a calendar and almanac in one!

56 spiral-bound pages (9.5"x13") that include daily sunrise/sunset, moonrise/moonset, temperature and precipitation information; monthly phenology and astronomy information; meteorology and gardening features; stunning regional photography; and more.

## Minnesota Weatherguide Environment™ Engagement Calendar

120 spiral-bound pages in a weekly planner format (6"x9"). More than 50 beautiful photographs, and much of the same content featured in the wall calendar.



# Fundraising that makes a difference for your organization *and* the environment

The Minnesota Weatherguide Environment™ Calendar and Almanac makes the perfect gift under \$20 for everyone on your list. They will appreciate it every day and use it all year long. The calendar includes daily information on sunrise/sunset times, moonrise/moonset, normal and record high/low temps, and record precipitation, along with moon phases, significant events and special dates, meteorology, phenology, astronomy, and amazing regional photography.

## wall calendar



**ONE** sunflower is not a single flower as you might think, with countless heads of seed-bearing protuberances in a common stalk. Each head is a cluster of many tiny, tubular disk flowers, with numerous and small tubular flowers on the outer periphery of each. Center to periphery, the tubular heads have the larger yellow flowers at the center and the smaller disk flowers at the periphery.

**FRESHWATER SOCIETY**

**Give it a second chance**

Freshwater Society is working to make water reuse a more feasible option for Minnesota, in a state with abundant groundwater management. It is useful to pump up water from 300 feet below ground, and it costs. Don't dump it down the drain.

In 2016, Freshwater Society co-hosted a Water Reuse Workshop with Capitol Region Watershed District. We invited 100+ people from all sectors involved with water to discuss barriers and identify solutions. Their work informed content in our latest publication.

Read a report of their findings and learn more about reuse at [freshwater.org](http://freshwater.org).

**AUGUST PHENOLOGY**

**Jim Calvert's Nature Notes**

**First week of August**

Jim Calvert's Nature Notes... **LOOK FOR:** First common fruit... **MONETARY NORMALS**... **PRECIPITATION**... **RECORDS**... **SNOW**...

**Second week of August**

Research indicates that August... **LOOK FOR:** ...

**Third week of August**

Research indicates that August... **LOOK FOR:** ...

**Fourth week of August**

Research indicates that August... **LOOK FOR:** ...



The first week of August brings the very top of summer. The heat that has been building since the end of June is at its highest level. A few more hot days are in the future. The weeks that come before are... only a short time before being... and that's not... of autumn, but the... of August is... and hot.

—Kevin Kauter  
Full moon

**MONETARY NORMALS**

PRECIPITATION: 4.3 IN  
RECORDS: 10.7 IN  
SNOW: 0 IN

**August**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**SEPTEMBER 2016**

SEP 1: 6:34 AM / 7:11 PM  
SEP 2: 6:34 AM / 7:11 PM  
SEP 3: 6:34 AM / 7:11 PM  
SEP 4: 6:34 AM / 7:11 PM  
SEP 5: 6:34 AM / 7:11 PM  
SEP 6: 6:34 AM / 7:11 PM  
SEP 7: 6:34 AM / 7:11 PM  
SEP 8: 6:34 AM / 7:11 PM  
SEP 9: 6:34 AM / 7:11 PM  
SEP 10: 6:34 AM / 7:11 PM  
SEP 11: 6:34 AM / 7:11 PM  
SEP 12: 6:34 AM / 7:11 PM  
SEP 13: 6:34 AM / 7:11 PM  
SEP 14: 6:34 AM / 7:11 PM  
SEP 15: 6:34 AM / 7:11 PM  
SEP 16: 6:34 AM / 7:11 PM  
SEP 17: 6:34 AM / 7:11 PM  
SEP 18: 6:34 AM / 7:11 PM  
SEP 19: 6:34 AM / 7:11 PM  
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SEP 21: 6:34 AM / 7:11 PM  
SEP 22: 6:34 AM / 7:11 PM  
SEP 23: 6:34 AM / 7:11 PM  
SEP 24: 6:34 AM / 7:11 PM  
SEP 25: 6:34 AM / 7:11 PM  
SEP 26: 6:34 AM / 7:11 PM  
SEP 27: 6:34 AM / 7:11 PM  
SEP 28: 6:34 AM / 7:11 PM  
SEP 29: 6:34 AM / 7:11 PM  
SEP 30: 6:34 AM / 7:11 PM  
SEP 31: 6:34 AM / 7:11 PM

### October

**October 1** MON

**October 2** TUE

**NATURE NOTES: OCTOBER 1-7**

Muskrats continue building their dome-shaped water lodges in marshes and meadows, adding layers of cattails and other water plants. Herons, Kinglets, and Crows are also active. For more on the muskrats, see the article on the back cover. Sugar maple displays big patches of red, burnt orange, and yellow leaves. Both smooth and striped bass are showing their fall colors. Most of the northern Minnesota are in their rutting season.

**FRESHWATER SOCIETY**  
1400 W. WASHINGTON ST. ST. PAUL, MN 55108  
TEL: 612.291.1111

## engagement calendar

**October**

**Monday, October 1**

**Evening stars**

... **November**

**Monday, November 1**

**Evening stars**

... **December**

**Monday, December 1**

**Evening stars**

...

**Autumn**

**Color**

... **Autumn**

**Color**

...

**26**

6:56 am:  
Full Moon

Many wild asters and goldenrods are blooming

**SUN R/S**  
6:28 AM  
8:01 PM

**MOON R/S**  
8:26 PM  
6:25 AM

**NORMALS**  
Max 79/Min 60

**RECORDS**  
High: 97/2013  
Low: 44/1968, 1964  
Pcpn: 2.04/2005  
Snow: 0

**FRESHWATER SOCIETY**

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