

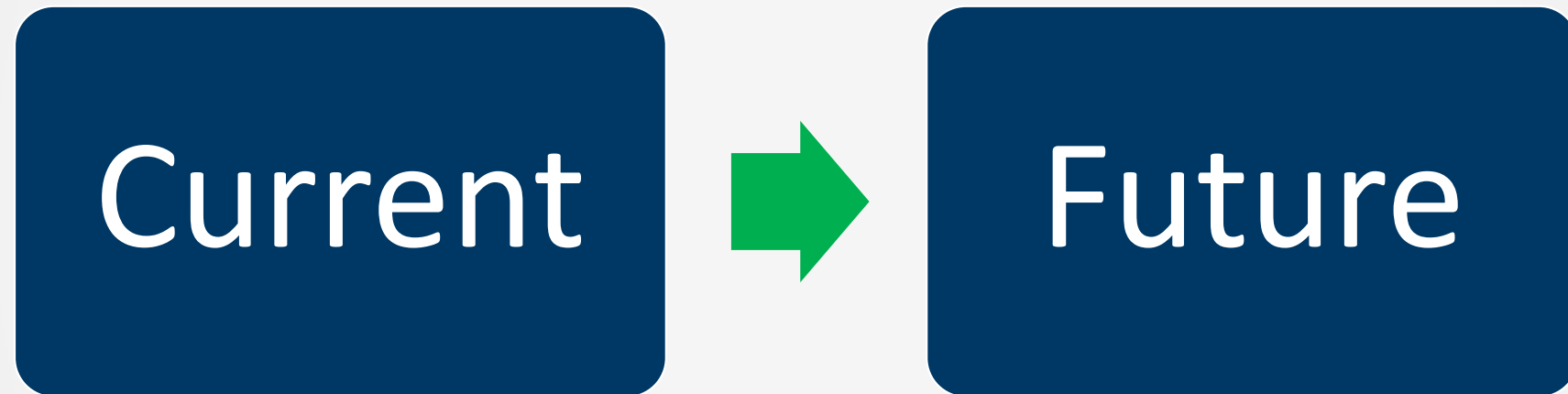


Visualize Your Strategy and Take Action

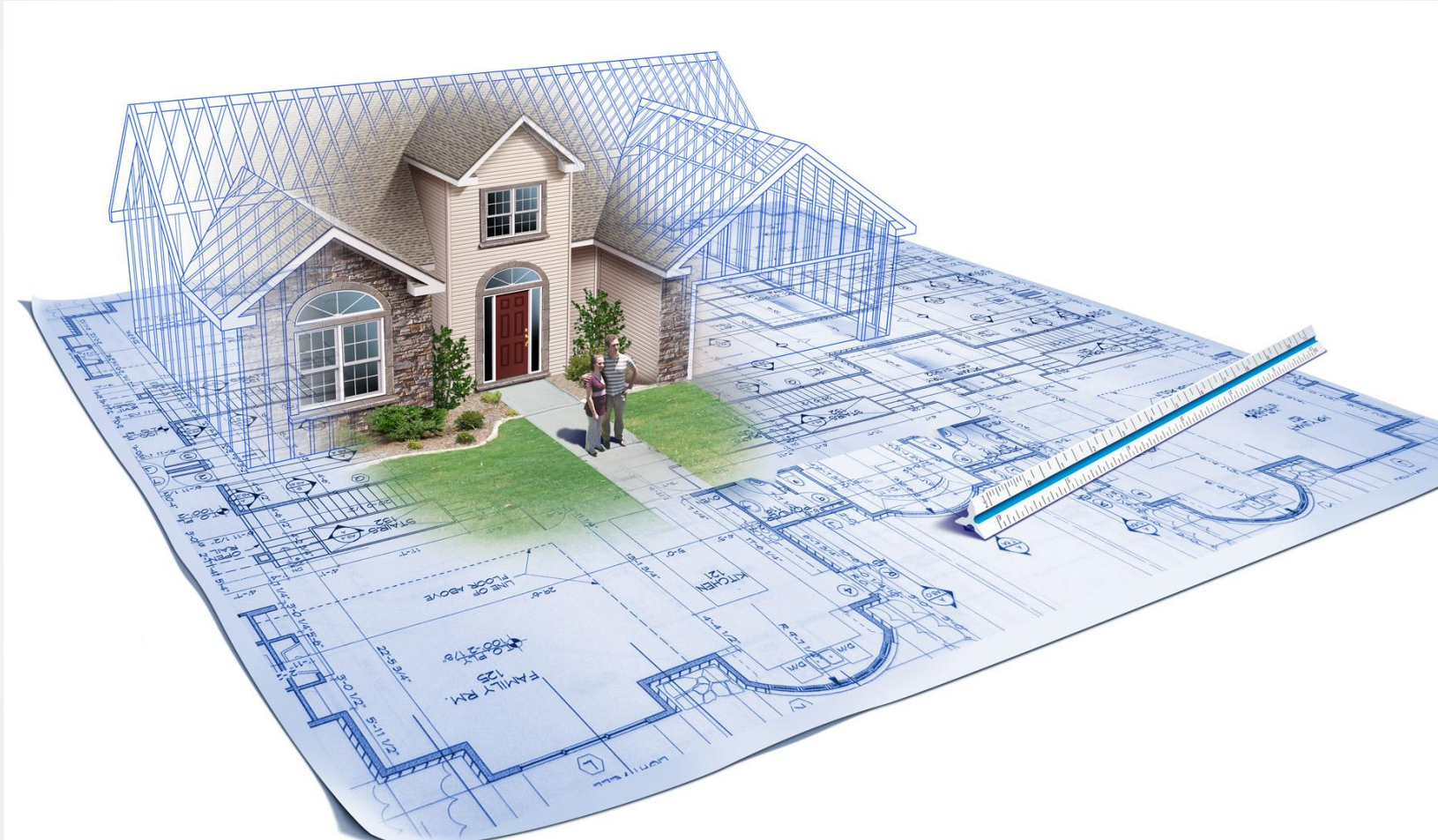
Annie Felix-Gerth | Water Programs Coordinator

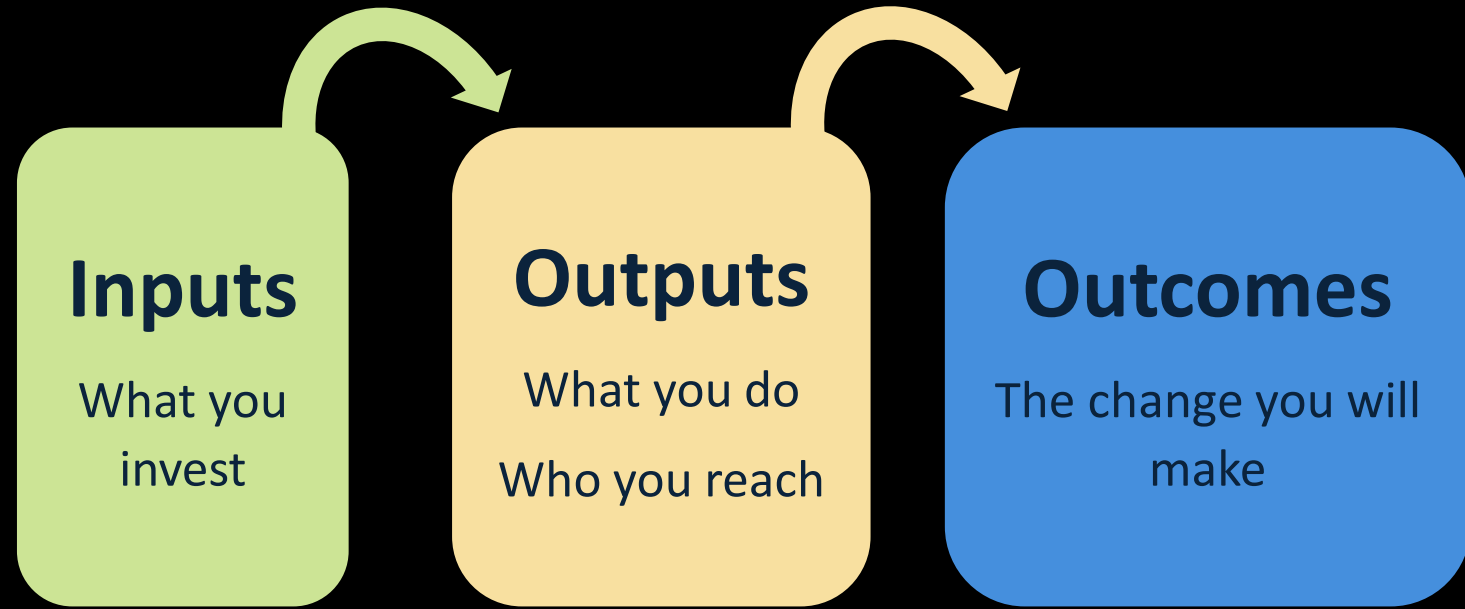
Julie Westerlund | One Watershed, One Plan Coordinator

- Successful outcome = strategy
- A logic model can help you visualize your strategy
- The process creates dialogue and shared expectations



How do you get there?





Money
People
Partnerships
Tools

Projects
Programs
Participation

Learning
Action
Resource Condition



Inputs

What
instructors
invest

Time
Colleagues
Room
Projector
Paper

Outputs

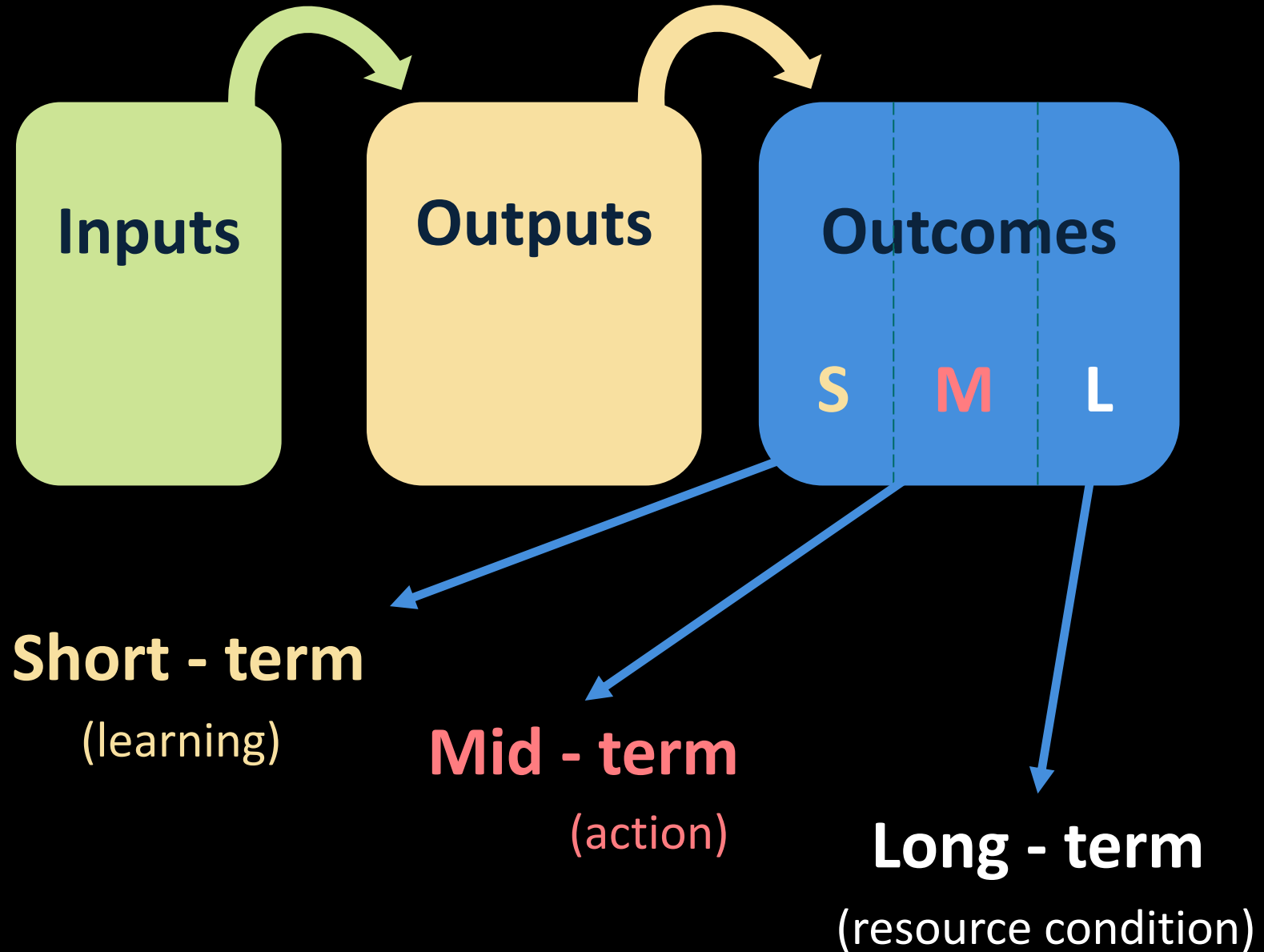
What
instructors do
Who we reach

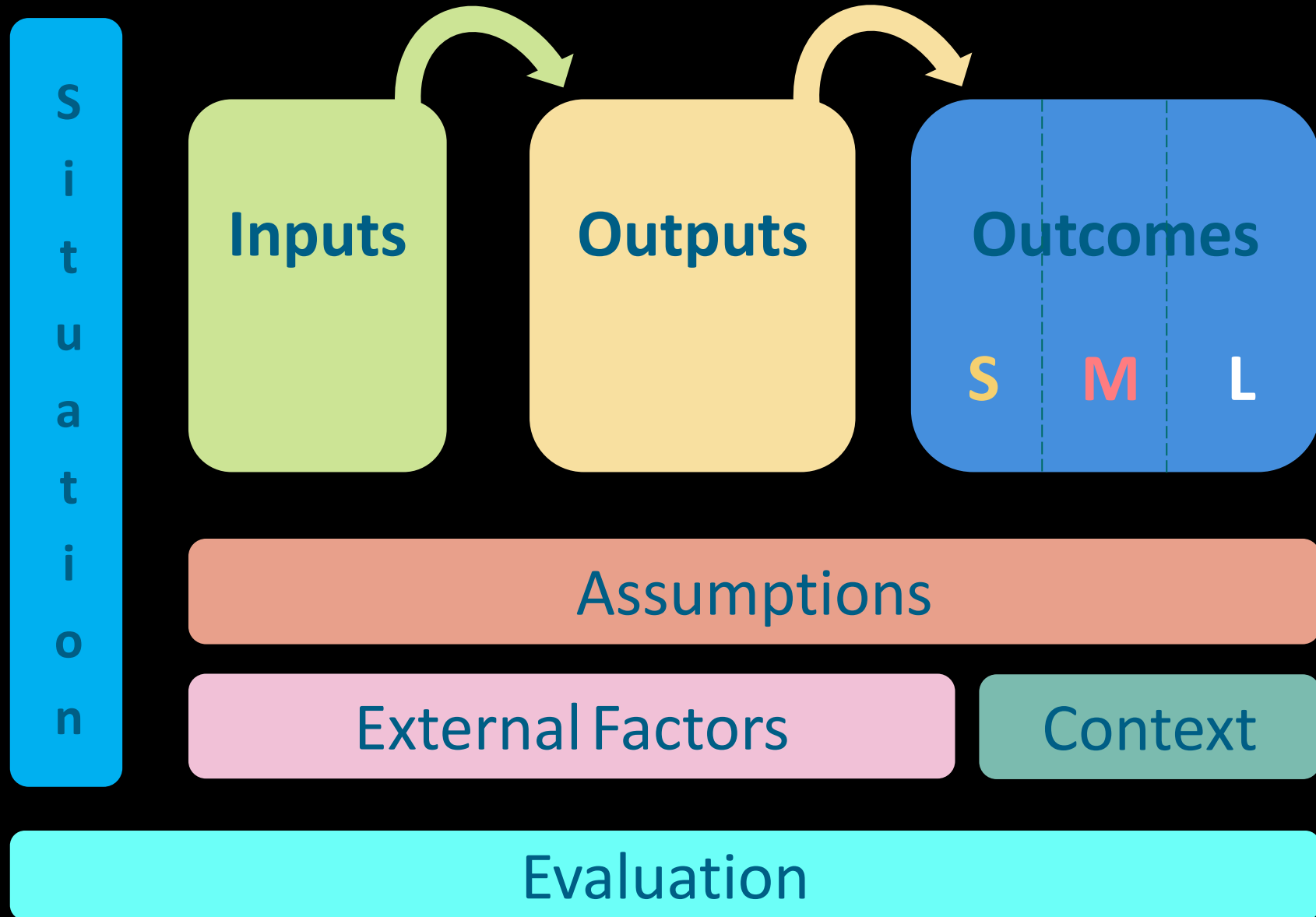
75 –minute
session @
conference
60 Attendees

Outcomes

The change
instructors will
make

You learn how
to build a logic
model





What is your situation?



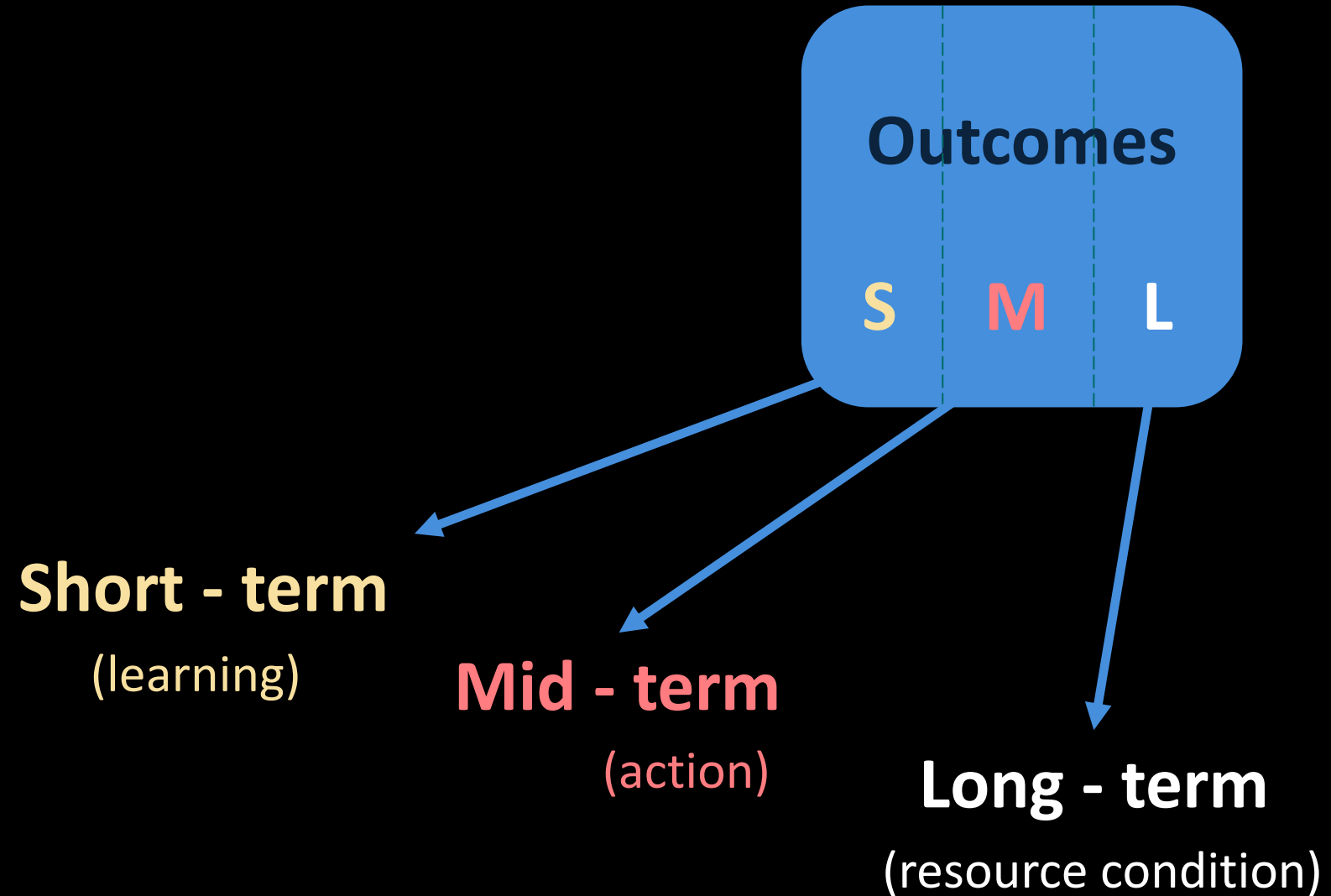
WE COVER
KERN

NITRATE LEVELS IN DRINKING WATER

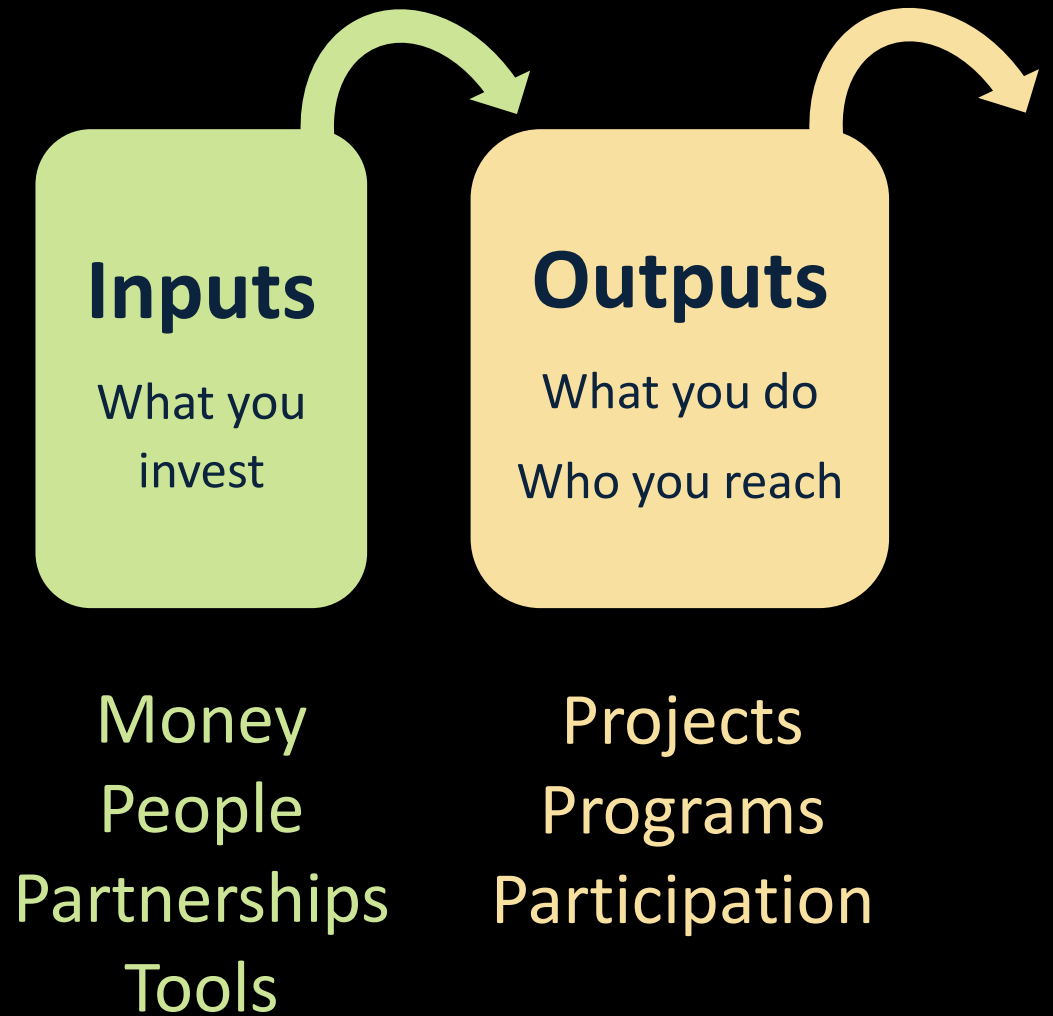
23abc



Describe outcomes, sort



Describe inputs and outputs



Check your model

- Does it address your situation?
- Are the outcomes realistic?
- Do the outputs lead to outcomes?
- Do you have the resources you need?

ACT



- Successful outcome = strategy
- A logic model can help you visualize your strategy
- The process creates dialogue and shared expectations

Thank You!

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