

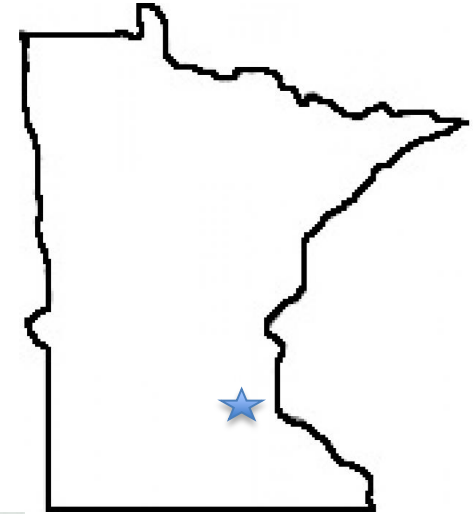
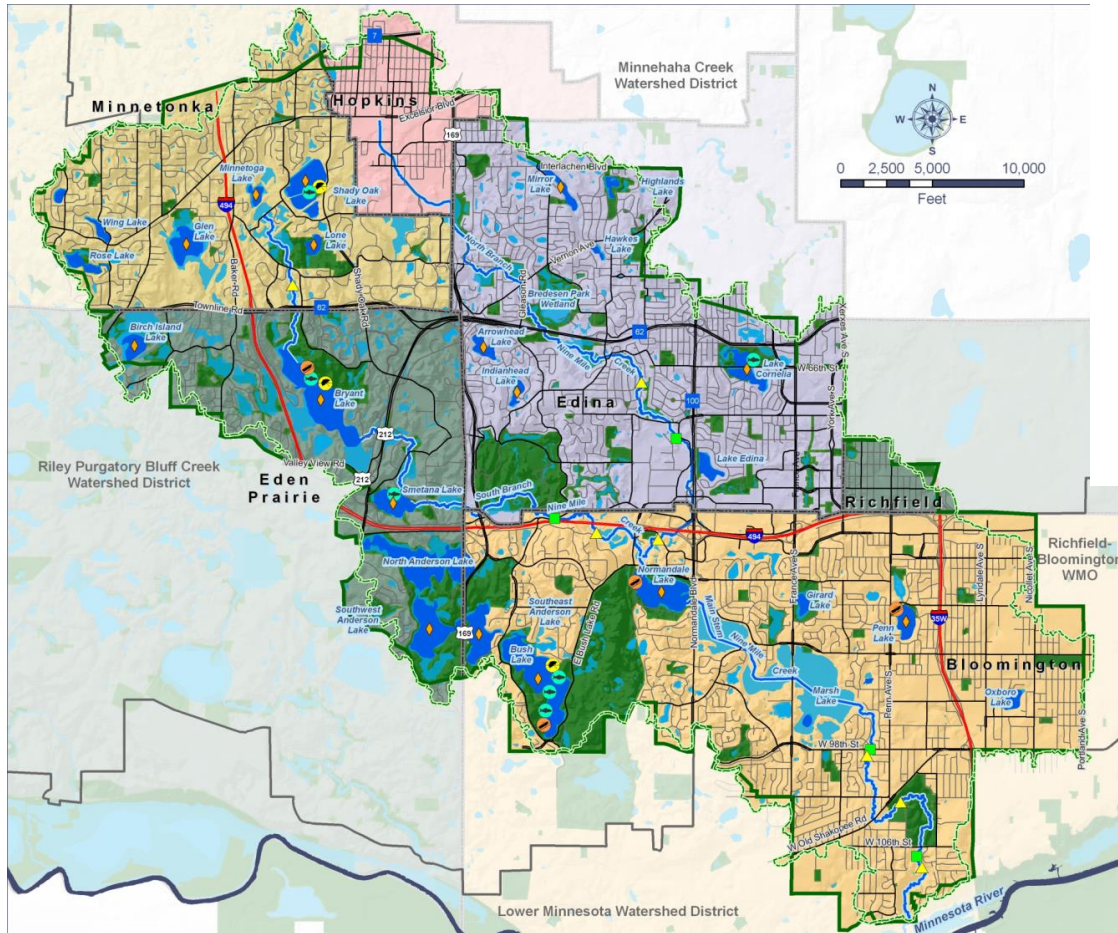


Building a Volunteer Program

Gael Zembal
Education & Outreach Coordinator



Nine Mile Creek Watershed District





Volunteer Roles at NMCWD



Understanding Our Urban Watershed



Volunteer Roles at NMCWD





Volunteer Motivations

Reasons for volunteering:

Giving back to their community

Helping people/environments

Seeing the results or impact of their work

Skills based



Recruiting volunteers

Target recruitment to what your group values

Direct asks are most effective

What will the volunteer gain?

How much time/effort required?

At NMCWD we've used:

- Position descriptions
- Wufoo forms
- newsletters



Supporting volunteers

Volunteer Training/Coaching

Elevator speech practice

Materials

Education Resources booklet

Materials checkout form

Manage risk

Photo releases and waivers

Background checks



Volunteer Recognition

Documenting and sharing impact

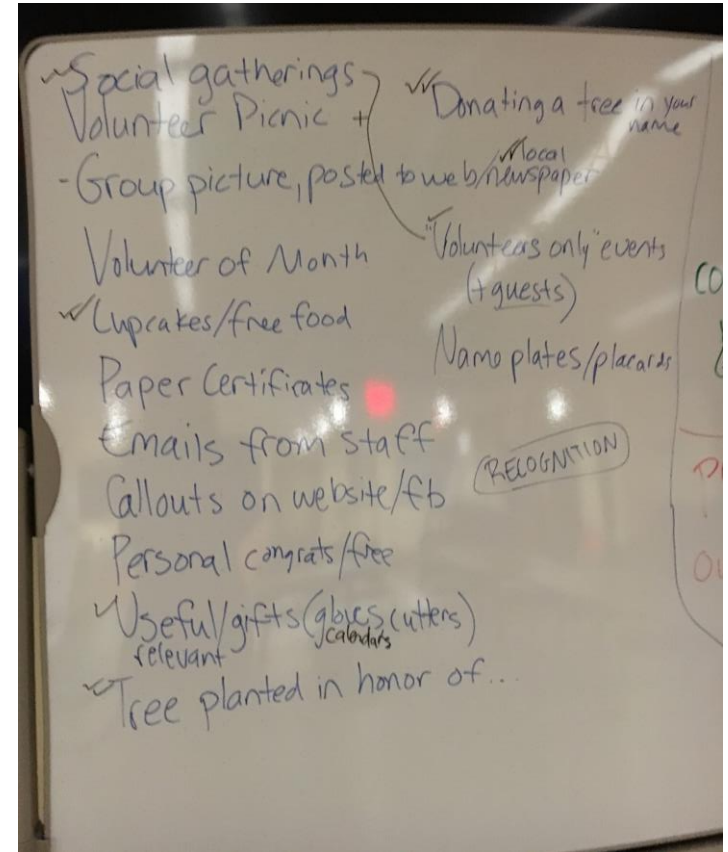
Training to build new skills

Higher levels of responsibility

Ongoing, personal thank you

Opportunities for feedback

Ask





Group think

What would you like help with regarding your own volunteer program or experience?

Marketplace

Rule of Two Feet

Whatever happens is the right thing

When it's over, it's over



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