Building a Volunteer Program

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Volunteer Roles at NMCWD
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Volunteer Motivations

Reasons for volunteering:
  Giving back to their community
  Helping people/environments
  Seeing the results or impact of their work
  Skills based
Recruiting volunteers

Target recruitment to what your group values
Direct asks are most effective
What will the volunteer gain?
How much time/effort required?

At NMCWD we’ve used:
- Position descriptions
- Wufoo forms
- newsletters
Supporting volunteers

Volunteer Training/Coaching
  Elevator speech practice
Materials
  Education Resources booklet
  Materials checkout form
Manage risk
  Photo releases and waivers
  Background checks
Volunteer Recognition

Documenting and sharing impact
Training to build new skills
Higher levels of responsibility
Ongoing, personal thank you
Opportunities for feedback
Ask
Group think

What would you like help with regarding your own volunteer program or experience?

Marketplace

Rule of Two Feet

Whatever happens is the right thing

When it’s over, it’s over
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