

# Calling for A.C.T.I.O.N with people for clean water

## **Presented by John Bilotta**

Minnesota Water Summit- May 2019









100% protected. No entry. 1892. What inspired people, policy leaders, and professionals to act?









# The outfall

# A.C.T.I.O.N.

- A Acquire knowledge, skills, funding
- C Capture stormwater runoff, volume, pollutants, control rates
- Tackle tough issues at the intersection of land use and water management
- Inspire people, policy makers, professionals...and all people
- O Organize people and work together to target the 3Ps (planning, practices, and policies)
- Negotiate with people about./to...

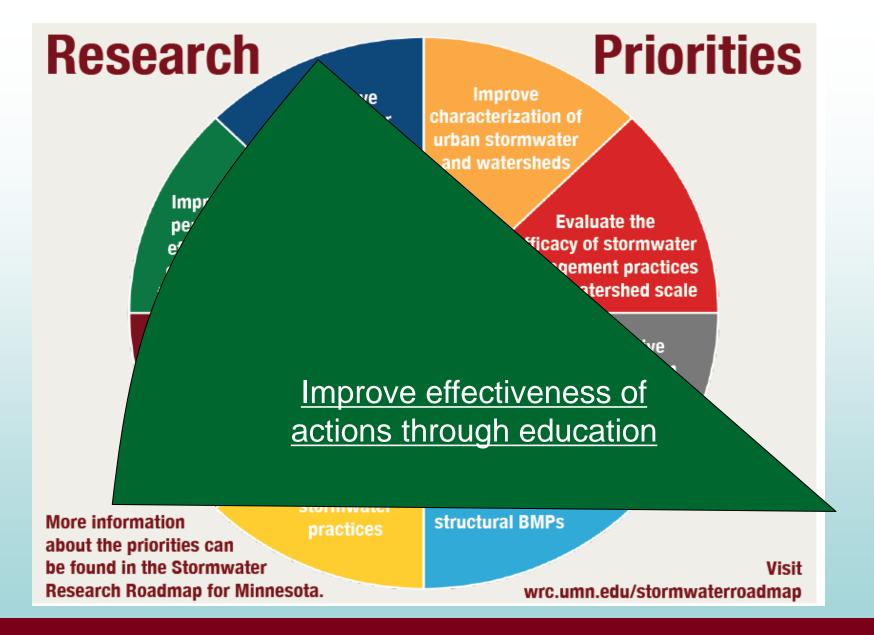




## Stormwater Research Roadmap for Minnesota

Priority research needs for improved stormwater management and policy







## **Research Need #7 Improve education approaches**

Top research priorities were

- "to elicit behavior change" and
- "effectiveness of education to improve water quality."

Lack of public support; how to build it.





# Water Resources Center

Advancing science-based solutions for freshwater management

## **Stormwater Research and Technology Transfer Program**

- Accelerate research
- Coordinate and conduct impactful education
- Raise visibility and synergies
- Enhance efficiency and effectiveness

## Minnesota Stormwater Research Council

The Council is composed of professionals, practitioners, managers, engineers and researchers that advise and provide direction for urban stormwater research in Minnesota.



Photo courtesy of A. Erickson, 2018.

Field Tests

### Funding stormwater research 2017-2018

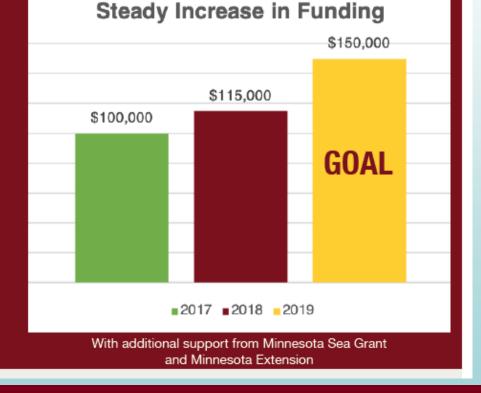




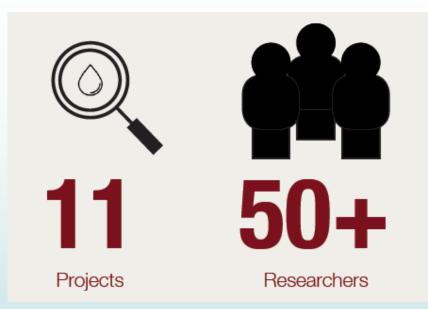
**\$215K** 

#### Pooled fund sources

Capitol Region Watershed District Comfort Lake-Forest Lake Watershed District Mississippi Watershed Management Organization Nine Mile Creek Watershed District Ramsey-Washington Metro Watershed District South Washington Watershed District Valley Branch Watershed District City of Edina City of Edina City of Minnetonka City of Woodbury Wenck Associates Minnesota Cities Stormwater Coalition



## 2017-2020 Research Highlights



### Two categories of research projects

Rapid Response (12mo.)

Integrated (18mo.)





## **Example** Inspiring Community Action for Stormwater Management

## Davenport, Pradhananaga, et al



1. Assess the capacity of municipalities across Minnesota to engage their communities in stormwater management.

2. Examine what motivates residents, including racially and ethnically diverse residents in Minnesota metropolitan areas, to engage in community issues such as stormwater management.

3. Explore the roles community-based organizations and local government officials play in inspiring community action for stormwater management.



Governor's Water Summit Report 2016

#### What Minnesotans said

"Public education: There's a lack of ethic about what people put down the drain and how we treat water." Broaden Strengthen Promote Reduce Treat Ensure

## A Acquire knowledge, skills, funding

C Capture stormwater runoff, volume, pollutants, rates

Tackle tough issues at the intersection of land use and water management

Inspire people, policy makers, and professionals

O Organize people and work together to target the three Ps

N Negotiate with people







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## wrc.umn.edu/projects/stormwater

Please take a copy of the SWRR & Research Program Highlight with you.

