## Tired of selling candy bars and wrapping paper?

Minnesota Weatherguide Environment<sup>™</sup> Calendars are an easy sell and support the work of Freshwater Society, a nonprofit that promotes the conservation, protection, and restoration of freshwater resources. The calendars make the perfect gift for teachers, parents, grandparents, birders, gardeners, sky-watchers, and nature-lovers.

The Weatherguide calendar has been published for more than 40 years and is a best-seller in Minnesota; each year we sell more than 20,000 calendars through retailers, nature centers, educational institutions, and online.

Consider using the 2020 calendars to raise funds for your organization. Here are a few options:

- Easiest Fundraiser Ever Simply send an email and we handle the rest. We provide an email template, and handle all ordering and shipping. You do nothing more than send an email and earn \$5 for each calendar sold.
- Sales on consignment Take calendars to sell in-person and return any unsold inventory. You manage product sales and distribution, and pay for any shipping costs. You earn up to \$10 for each calendar sold.
- Sales by fulfillment Take calendar orders and then we ship only what you need. We provide a sample calendar and flyer and you manage distribution, plus pay for any shipping costs. You earn up to \$10 for each calendar sold.

Calendars are available starting in mid-August.

For more information on fundraising opportunities, contact us at freshwater@freshwater.org or 651.313.5800.

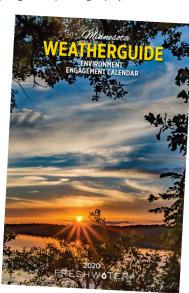


Minnesota Weatherguide Environment™ Wall Calendar Minnesota's favorite calendar for over 40 years – it's a calendar and almanac in one!

56 spiral-bound pages (9.5"x13") that include daily sunrise/sunset, moonrise/moonset, temperature and precipitation information; monthly phenology and astronomy information; meteorology and gardening features; stunning regional photography; and more.

## Minnesota Weatherguide Environment™ Engagement Calendar

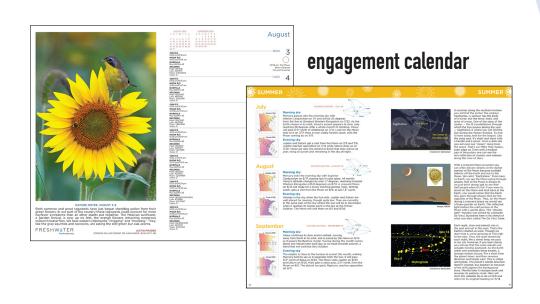
120 spiral-bound pages in a weekly planner format (6"x9"). More than 50 beautiful photographs, and much of the same content featured in the wall calendar.



## Fundraising that makes a difference for your organization and the environment

The Minnesota Weatherquide Environment™ Calendar and Almanac makes the perfect gift under \$20 for everyone on your list. They will appreciate it every day and use it all year long. The calendar includes daily information on sunrise/sunset times. moonrise/moonset, normal and record high/low temps, and record precipitation, along with moon phases, significant events and special dates, meteorology, phenology, astronomy, and amazing regional photography.







12:22 am: Full Moon Rice (Ojibwe)

**Brown Leaves** 

(Lakota)

12 hrs 40 min

MOON R/S 12:50 am 4:57 pm NORMALS Max 73/Min 54

RECORDS

Snow: 0

Low: 36/1940 Pcpn: 4.96/1903

High: 94/1948,1908

2424 Territorial Road | Suite B Saint Paul, MN 55114 freshwater.org