Tired of selling candy bars and wrapping paper?

Minnesota Weatherguide Environment™ Calendars are an easy sell and support the work of Freshwater Society, a nonprofit that works to inspire and empower people to value and preserve our freshwater resources. The calendars make the perfect gift for teachers, parents, grandparents, birders, gardeners, sky-watchers, and nature-lovers.

The Weatherguide calendar has been published for more than 40 years and is a best-seller in Minnesota; each year we sell more than 20,000 calendars through retailers, nature centers, educational institutions, and online.

Consider using the 2020 calendars to raise funds for your organization. Here are a few options:

• **Easiest Fundraiser Ever** Simply send an email and we handle the rest. We provide an email template, and handle all ordering and shipping. You do nothing more than send an email and earn $5 for each calendar sold.

• **Sales on consignment** Take calendars to sell in-person and return any unsold inventory. You manage product sales and distribution, and pay for any shipping costs. You earn up to $10 (50% of retail) for each calendar sold.

• **Sales by fulfillment** Take calendar orders and then we ship only what you need. We provide a sample calendar and flyer and you manage distribution, plus pay for any shipping costs. You earn up to $10 (50% of retail) for each calendar sold.

For more information on fundraising opportunities, contact us at freshwater@freshwater.org or 651.313.5800.

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Minnesota Weatherguide Environment™ Wall Calendar

*Minnesota’s favorite calendar for over 40 years – it’s a calendar and almanac in one!*

56 spiral-bound pages (9.5"x13") that include daily sunrise/sunset, moonrise/moonset, temperature and precipitation information; monthly phenology and astronomy information; meteorology and gardening features; stunning regional photography; and more.

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Minnesota Weatherguide Environment™ Engagement Calendar

120 spiral-bound pages in a weekly planner format (6”x9”). More than 50 beautiful photographs, and much of the same content featured in the wall calendar.
Fundraising that makes a difference for your organization and the environment

The Minnesota Weatherguide Environment™ Calendar and Almanac makes the perfect gift under $20 for everyone on your list. They will appreciate it every day and use it all year long. The calendar includes daily information on sunrise/sunset times, moonrise/moonset, normal and record high/low temps, and record precipitation, along with moon phases, significant events and special dates, meteorology, phenology, astronomy, and amazing regional photography.