

Tips & Tricks for Presenting to Students

MINNESOTA WATER WORKFORCE PATHWAYS

FRESHWATER

Presentation Overview

Introductions
Outreach to Teachers
Tailor Your Presentation
Crafting Your Presentation
Presentation Template
Delivery Techniques
Practice and Preparation
Evaluation
Conclusion / Q & A



Introductions



Chyann Erickson, MAEd
Program Coordinator
cerickson@freshwater.org



Michelle Stockness, PE
Executive Director
mstockness@freshwater.org

FRESHWATER

Inspiring and empowering people to value and preserve water

A decorative graphic on a light blue background with a white border and a yellow tab at the top. It features a QR code in the center, surrounded by white horizontal lines and white circles on the left side. The text "RESOURCES AVAILABLE!" is written in bold blue letters above the QR code, and "FRESHWATER.ORG/WORKFORCE" is written in bold blue letters below it. There are several yellow starburst graphics scattered around the graphic.



Today's goal:

Equip you with tools
to connect effectively
with student
audiences.

Outreach: Connecting with Teachers



USE YOUR CONNECTIONS

Who can connect you with a teacher?

SEARCH THE DISTRICT WEBSITE

Connect with science teachers directly.

START EARLY

Begin outreach at least a month before.

Tailoring Your Presentation

TALK WITH THE TEACHER

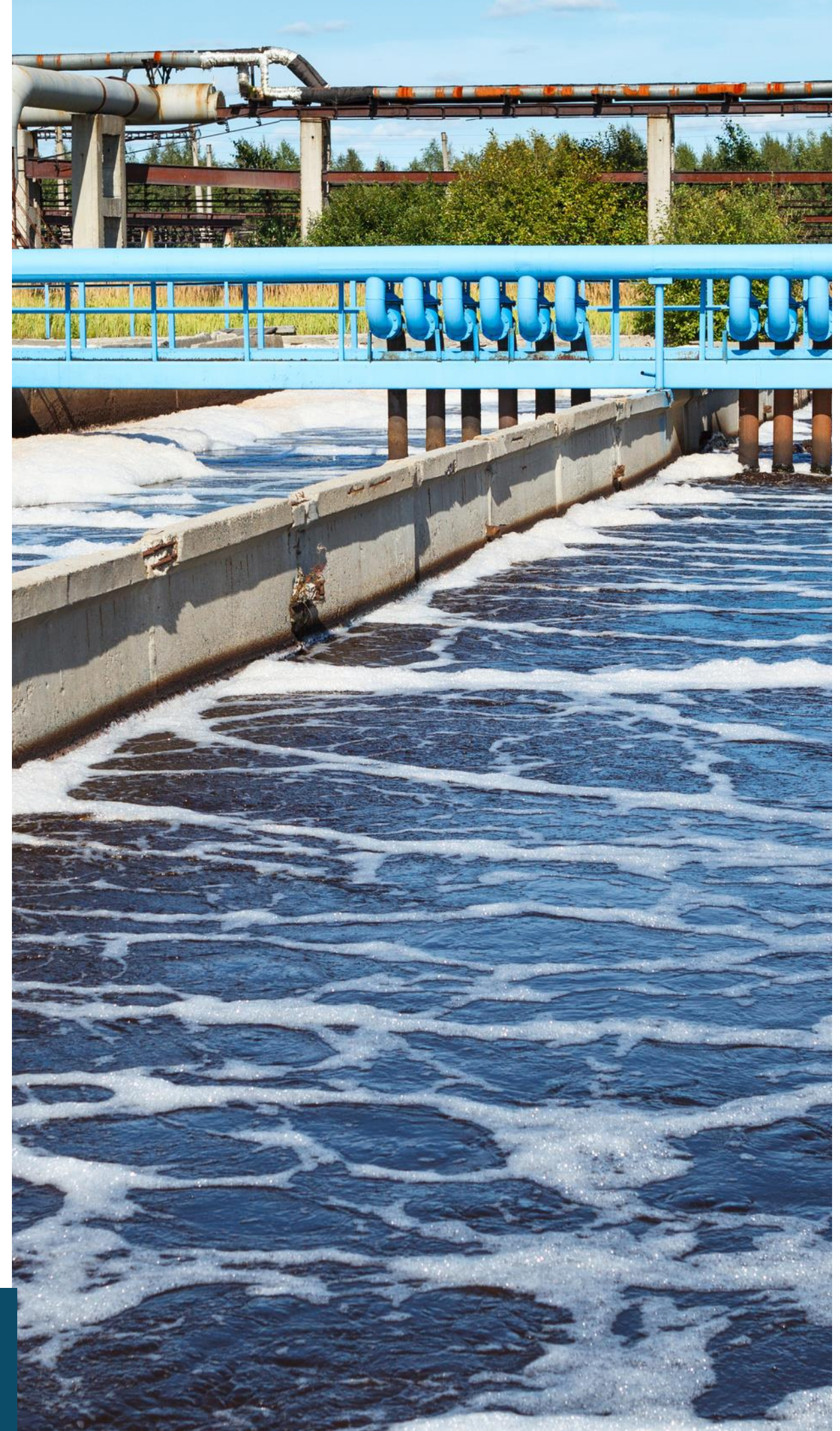
What insight can they give you about their students?

BE OPEN TO QUESTIONS

Let the teacher and students ask you questions during the presentation!

20-MINUTE INCREMENTS

Divide your presentation to keep attention.



Crafting Your Presentation

DO:

Use clear and concise language



DON'T:


Use jargon or acronyms!



Crafting Your Presentation

**DO:**

Tell students about your education path and how you got into your career.

**DON'T:**

Skip the chance to tell your story! Students won't care unless they see themselves in you.

Crafting Your Presentation



DO:

Highlight relevance and impact to their lives.

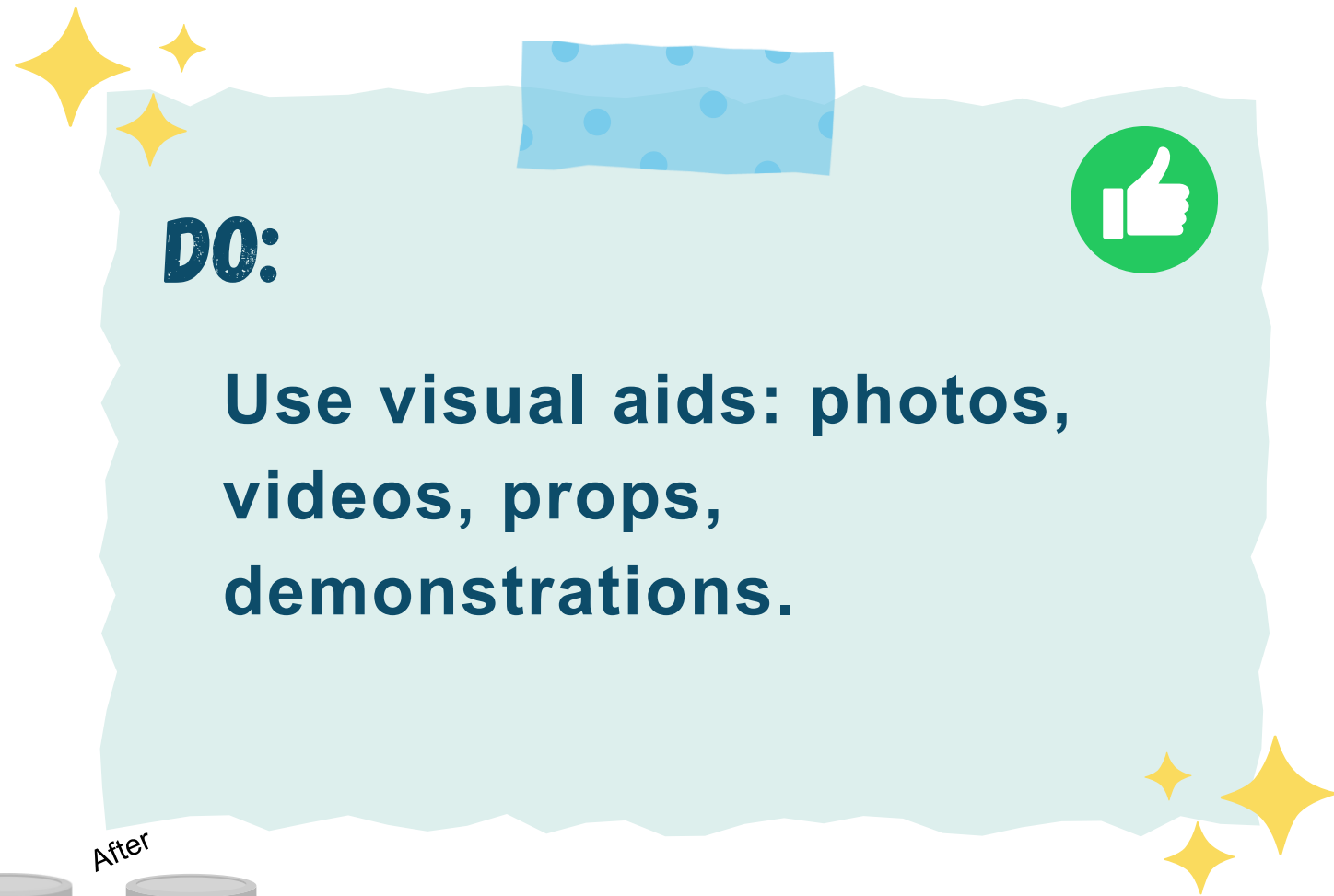


DON'T:

Go straight into explaining the job without connecting it to them.




Crafting Your Presentation



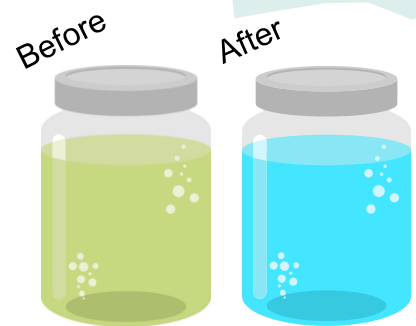
DO:

Use visual aids: photos, videos, props, demonstrations.



DON'T:

Talk off the slide or show up empty handed.



TIP: Don't overthink it!

Crafting Your Presentation



DO:

Make it fun and be creative!



DON'T:

Treat this like a presentation to other industry professionals.



Your Presentation: A Day in the Life of [Your Job]

A TOOL FOR YOUR TOOLBOX

TEMPLATE AVAILABLE!



[YOUR JOB]

A DAY IN THE LIFE

INTRODUCTION

- Your name, title, company
- Engaging image related to your profession - could be a picture of you!
- Brief overview of what you'll talk about



WHAT DOES A [YOUR PROFESSION] DO?

- What is the importance of your profession in society?
- Simple definition of your role
- Starting salary (older students may ask) - or mention it's a well-paying job to live comfortably/raise a family on
- Cover key responsibilities and duties

TIP:

This is a great spot to add videos, photos, or other resources!





Visual inspections

- Walk students through a typical day in your job
- Highlight different tasks and challenges



Reporting

- Use visuals (inspection footage, props, tools) or images to illustrate - **SHOW DON'T TELL!**

SKILLS & EDUCATION

- Outline the necessary education and training for the job
- What soft skills are helpful (communication, problem-solving, teamwork, etc.)?
- Mention certifications or license needed



CAREER PATH

- Discuss your career path: how did you get here?
- Highlight career growth opportunities
- Mention certificates / licenses required

→ 13



FILM NEGATIVE

→ 13 A

→ 14




FILM NEGATIVE

→ 14 A


FILM NEGATIVE




THE REWARDS




What are the most satisfying aspects of your job?




Share personal anecdotes or stories



Emphasize the positive impact of your work



Talk about average salaries - they will ask!



Benefits that support your life outside of work

CHALLENGES

- Be honest about challenges you face(d), both in your career and in your educational journey
- How did you overcome those obstacles?
- Encourage problem-solving skills



ADVICE

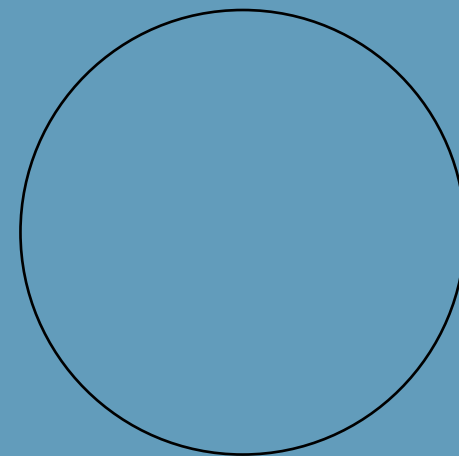
- Offer tips for students interested in your field
- Encourage them to explore their interests
- Importance of networking and relationship building



QUESTIONS?

- Let them ask questions
- Encourage participation by rewarding with a small prize

REACH OUT IF YOU WANT TO LEARN MORE



Your name

Your title

email address / phone number

Delivery Techniques

BODY LANGUAGE

BRING PROPS

SHOW ENTHUSIASM

Students will be excited if you're excited.

Q&A

You're the expert!



TIP:

Use a fun presentation theme!

Canva.com has free templates.

Practice and Preparation

REHEARSE

GET PRE-PRESENTATION INPUT

TECHNOLOGY

PRACTICE
MAKES
~~PERFECT~~

Confidence!

Evaluation

BEFORE THE PRESENTATION

Let the teacher know feedback is important to you.

AFTER THE PRESENTATION

Follow up with the teacher.

TEACHER AND STUDENT FEEDBACK



Conclusion

✦✦ CONNECT EARLY WITH
TEACHERS

✦✦ TAILOR YOUR
PRESENTATION

✦✦ STORYTELLING AND
VISUAL AIDS

✦✦ YOU'RE THE EXPERT!

✦✦ ASK FOR FEEDBACK

CHALLENGE YOURSELF!

Complete one presentation by the 2025 conference!

**EMBRACE
CHALLENGES!**

Questions?

ANY TIPS OF YOUR OWN?

Thank you



Chyann Erickson, MAEd
Program Coordinator
cerickson@freshwater.org



Michelle Stockness, PE
Executive Director
mstockness@freshwater.org

FRESHWATER

Inspiring and empowering people to value and preserve water

A decorative graphic on the right side of the slide. It features a light blue rectangular area with a yellow banner at the top. The text "RESOURCES AVAILABLE!" is written in bold, dark blue, uppercase letters. Below this is a QR code. At the bottom, the text "JOIN OUR WORKFORCE COMMITTEE!" is written in bold, dark blue, uppercase letters. The graphic is decorated with yellow stars and white circles on the left side.