



# FRESHWATER

## 2026 Organizational Sponsorship

The mission of Freshwater is to *inspire and empower people to value and preserve water*. **Organizational sponsors allow Freshwater to pursue this mission through important regional water research, policy, and workforce development.**

By becoming an Organizational Sponsor of Freshwater's annual work you can:

### Elevate your leadership in the water community

Becoming a Freshwater sponsor allows you to broadly demonstrate your commitment to protecting and preserving water. All Freshwater organizational sponsors receive acknowledgement of their sponsorship on the Freshwater website, program communications, and at Freshwater events.

### Expand your reach through direct action

Freshwater sponsors receive opportunities to directly inform the work of Freshwater. Through targeted communications, access to Freshwater leadership, and opportunities for customized action projects, Freshwater sponsors help shape the future of Minnesota's water landscape.

### Grow your network

Freshwater sponsors get complimentary participation in Freshwater events and access to a growing network of individuals committed to protecting Minnesota's water. Freshwater works across sectors from community members, the media, local government, state government, policy makers, researchers, and businesses.

FRESHWATER

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|  | Water<br>Champion<br>\$10,000+  | Program<br>Sponsor<br>\$5,000+  | Event<br>Sponsor<br>\$1,000+  |
|--|---|---|---|
| Invitation to meet with Freshwater leadership to provide your perspectives on state water priorities (min. 1x per year). |    |   |   |
| Invitation to join us at events with policy makers (min. 2x per year).   |    |    |   |
| Invitation to join us at career fairs and classroom visits (min. 2x per year).   |    |    |   |
| Featured social media post once per year highlighting your organization (nearly 4,000 followers).                        |   |   |   |
| Recognition at all Freshwater led events: Water Connects Us, Big Island and Back, the Great Minnesota Icebreaker.        |  |  |  |
| Recognition in our newsletter and website (reaches over 10,000 people).  |  |  |  |
| Invitations to sponsor-only events.  |  |  |  |
| Recognition in our annual report   |  |  |  |

*We also offer in-kind sponsorship options for small nonprofits and local government units, please contact us to discuss your involvement as an In-Kind Sponsor.*