

Water Connects Us

A Fundraiser for Freshwater



Thursday, October 22, 2026

5:00-8:00 PM

Mississippi Crossings Event Center

Champlin, Minnesota

Sponsorship Opportunities

Your partnership supports Freshwater's mission to inspire and empower people to value and protect water.

FRESHWATER

Why Sponsor Water Connects Us?

Your support matters

Water Connects Us brings together people across Minnesota who share a commitment to protecting our most essential resource: water. Sponsorship supports Freshwater's work to connect applied science, community needs, and cross-sector collaboration in ways that protect water for healthier ecosystems, communities, and economies.



Applied
Science



Community
Needs



Cross-Sector
Collaboration



Clean Water for
Ecosystems, Communities,
and Economies

Audience Snapshot

The event audience includes committed donors, agency, business, and community leaders, water professionals, and advocates who care about protecting Minnesota's waters. Sponsors can expect visibility with:

120+

event attendees

10,000+

email subscribers

5,000+

social followers

- Freshwater supporters, organizational partners, and community collaborators
- Artists, water professionals, and civic leaders connected to Freshwater's mission

How sponsorship works

Our sponsorship opportunities are intentionally tied to meaningful event experiences. Each level connects your organization to an element of the guest experience, with recognition designed to feel intentional, values-driven, and naturally integrated into the evening.

Your sponsorship helps turn connection into action for water.



Sponsorship Packages

Lead Opportunities

Presenting Partner

\$7,500 | 1 available

8 tickets

Lead sponsor of the full Water Connects Us experience.

- Naming recognition: Water Connects Us, presented by [Sponsor]
- Premier visibility across event materials and communications
- Opportunity for brief speaking opportunity during welcome or program
- Verbal recognition during program
- Post-event recognition

Featured Experience Partner

\$5,000 | 1 available

8 tickets

Supports a signature artistic, storytelling, or performance feature.

- Recognition tied to a featured artistic moment during the event program
- Prominent visibility across event materials and communications
- Logo placement near the featured experience
- Verbal recognition during program
- Post-event recognition



Sponsorship Packages

Engagement Opportunities

Interactive Art Partner

\$2,500 | 4 available

4 tickets

Supports hands-on, artist-led experiences.

- Recognition at a sponsored interactive art station or activity
- Logo placement on event materials and communications
- Curated sponsor acknowledgment (email or social)
- Post-event recognition

River Connection Partner

\$1,000 | 4 available

2 tickets

Supports the overall guest experience along the Mississippi River.

- Alignment with one of the following event elements: deck/river view experience, community gathering, auction technology, or dessert.
- Sponsor listing on event materials and communications
- Post-event recognition

Community Access Partner

\$500 | Open availability

1 ticket

Supports broader participation and accessibility.

- Name recognition in sponsor listings
- Post-event recognition
- Recognition as a supporter of accessible participation and community connection (i.e. sponsoring student, artist, and community leader attendance.)



Sponsorship Benefits at a Glance

Sponsorship benefits are designed to provide meaningful visibility while keeping recognition integrated, values-driven, and aligned with the guest experience.

	Presenting \$7,500	Featured Experience \$5,000	Interactive Art \$2,500	River Connection \$1,000	Community Access \$500
Complimentary tickets	8	8	4	2	1
Experience alignment	Full event	Featured moment	Art Station	Guest experience	Access support
On-site recognition	Premier	Featured	Station	Listing	Listing
Webpage and post-event recognition	✓	✓	✓	✓	✓
Email / social recognition	✓	✓	Select	—	—
Verbal program recognition	✓	✓	—	—	—
Welcome or speaking opportunity	✓	—	—	—	—

Ready to sponsor Water Connects Us?

Contact Jaron Cramer, Director of Philanthropy, to reserve your sponsorship or discuss which opportunity is the best fit for your organization.

jcramer@freshwater.org | 651-313-5807



Scan to reserve
your sponsorship
or purchase tickets

Water connects us. Your partnership helps protect it.

